

**Anticipated 2009 Work Plan
The Process and Prioritized List of Coalition Activities**

The Intermunicipal Agreement, in Section 4.0 lists the Functions of the Coalition, with the outline below describing in greater detail the anticipated Year 2009 activities associated with these Functions. Some of these activities will take place as a direct result of Coalition staff time, while other activities will require the participation of both Coalition staff and SW Coalition members.

The proposed Working Group and Sub Committee structure, as described in Section 10.0 of the Intermunicipal Agreement will be the mechanism for planning and implementing Coalition activities. Once the Coalition is formed, the Working Group will assign to these activities a timeline for completion, with measureable goals identified, matched to Annual Report requirements.

The activities presented here represent a modified Work Plan, currently consisting of a prioritized list of activities, to be shaped into a more formal, year long Work Plan with goals and dates attached once the Coalition is formed and the Board of Directors established. In order to benefit from the potential of a shared Annual Report, all Coalition members in order to gain credit towards implementing permit requirements will have a role to play in executing these activities.

The activities listed below have been prioritized based on the current Stormwater Program Coordinator's own assessment of Stormwater Program priorities, and a desire to continue projects already initiated as part of the grant deliverables. High priority and very likely activities are noted with three asterisks (***) ; possible activities with two asterisks (**); and very conceptual activities with one asterisk (*).

**Anticipated 2009 Coalition Workplan
(Prioritized List of Coalition Activities)**

1. Shared Implementation of Public Education and Outreach requirements (MCM 1)

- A. Plan and coordinate public education and outreach activities matched to identified pollutants of concern, derived from various sources of information (PWL, 303d, aerial images, word of mouth), potentially targeting priority sub-watersheds ***
- B. Contract or coordinate with other agencies their help and participation (Ex. Cornell Coop and SWCD—Rain Gardens) ***
- C. Documentation of all collaborative activities to be included in Annual Report measured goals and objectives (attendance sheets, \$ allocated for purchasing materials) ***
- D. Visible presence, upon request, at public programs re: MS4 permit requirements & Coalition accomplishments***
- E. Explore and potentially develop an integrated website specific to the SW permit, linked to individual MS4s Stormwater Program activities **
- F. Explore and potentially develop a County-wide "branded" approach to stormwater education, to include social marketing research, and partnerships with the business community. *
- G. Establish and promote a Stormwater Lending Library ***
 - (1) Instructional materials ***
 - DVDs, Manuals, Books, Watershed Plans, Stream Monitoring Data, Center for Watershed Protection Manuals, Project Wet Kits ***
 - (2) Equipment ***
 - GPS unit, Construction Site Inspection Materials, Outfall Testing Supplies, Stream Monitoring Equipment
 - (3) Supplies for Public Participation Activities ***
 - Storm Drain markers, Project Wet kit, Stream Monitoring Equipment (nets, pans, macroinvertebrate id guides)

2. Shared Implementation of Public Participation requirements (MCM2)

- A. Plan and coordinate public participation activities matched to identified pollutants of concern, derived from various sources of information (PWL, 303d, aerial images, word of mouth), potentially targeting priority sub-watersheds ***

B. Contract or coordinate with other agencies their help and participation (Ex. Cornell Coop-Rain Gardens; SWCD-Rain Gardens, Watershed Assessments, Stream Corridor Assessments, Stream Clean Ups; Scout Troops-Storm Drain Markers; Five Rivers Naturalist Instructors and Teachers-Project Wet presentations) ***

C. Documentation of all collaborative activities to be included in Annual Report measured goals and objectives (attendance sheets, \$ allocated for purchasing materials) ***

3. Assist with Illicit Discharge and Detection Elimination (IDDE) Program requirements (MCM3)

A. Incorporate Internet Mapping Technology into various IDDE tasks, such as outfall mapping requirement, delineation of sewershed/subwatershed boundaries, and interpretation of GIS coverages as they related to Stormwater Management generally (natural features, infrastructure, land use) and program development related to all Minimum Control Measures ***

B. Explore and potentially develop for and with interested MS4s, data management procedures, integrated with the Internet Mapping Technology which tracks outfall mapping, detection of pollutants, enforcement action paperwork. Could include construction site monitoring *

C. Documentation of all collaborative activities to be included in Annual Report measured goals and objectives (attendance sheets, \$ allocated for purchasing materials) ***

4. Training

A. Develop and coordinate training programs and/or informational programs as needed, at the direction of Coalition members, with support from interested agencies (NYSDEC, NYSDOS, NYSDOH) ***

B. Priorities

(1) Stormwater Management Officers and Code Enforcement Officers related to recently adopted local laws (IDDE, Erosion and Sediment Control, Stormwater Management)***

(2) Maintenance of SW facilities*

(3) Use of Internet Mapping Technology***

5. Explore opportunities to share municipal services

A. One staff person trained to conduct construction site inspections and IDDE local law violations for multiple MS4s**

B. Group purchase of vehicles and equipment needed to maintain stormwater infrastructure, staffing as needed*

6. Pursue long term funding strategies

A. Research, develop, and implement sustainable funding mechanism for all aspects of stormwater management and MS4 permit implementation*

B. For some MS4s, integrate SW funding strategies with funding needed to implement CSO Long Term Control Plan*